



WERU UK NEWS

DECEMBER 2024 ISSUE

ALL CHANGE AT WERU UK:

CELEBRATING A NEW CHAPTER

Weru UK is consolidating its portfolio and services with a series of major developments, **Graham Lindsay, Owner and Managing Director** is delighted to provide an insight into the imminent changes taking place, and how it will benefit customers.



SHOWCASING OUR LATEST RANGES:



VELFAC & RATIONEL

As you may be aware Weru Germany is now part of the world-renowned Dovista Group.

In becoming a new supply and installation partner this brings many opportunities for us at Weru UK, not least that we have now officially launched their fabulous Velfac and Rationel ranges, alongside our existing and new Weru products and services.

Both ranges are well respected market leaders in their own field. The best of German, and now Scandinavian, quality and expertise merges. Call us or visit the showroom as we now have the new ranges in a our new display area.

VELFAC[®]

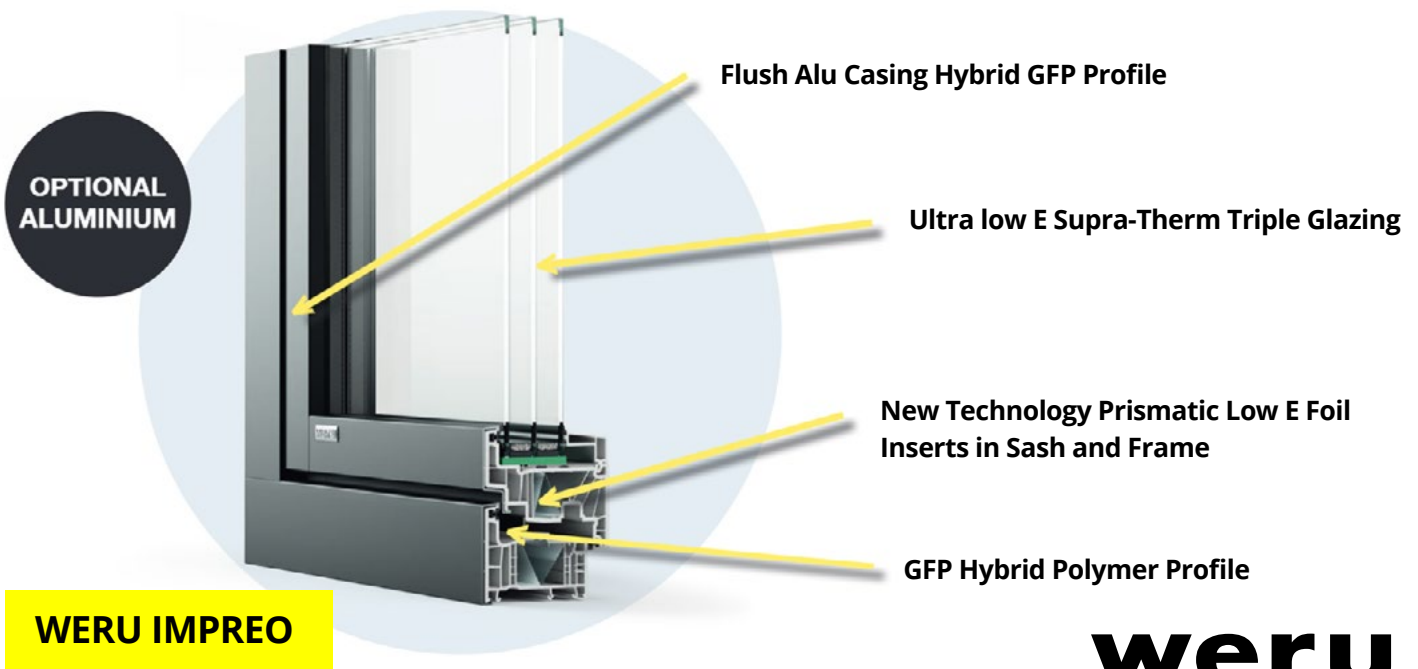
rationel[®]

NEW WERU RANGES CALIDO & IMPREO

We eagerly await our samples of the new Weru systems Calido and Impreo. These exciting window range additions will ensure Weru stays in top spot for true specialist Energy saving products. Especially suited for Eco and Passiv house projects but equally ideal for renovation and general new builds.

Watch This Space we shall keep you posted along with our new door ranges planned for early 2025.

In the meantime, it's business as usual and our Afino-Tec and Afino Top will still match and exceed most other comparable systems by a very long way.



weru

YOUR ULTIMATE GERMAN WINDOW

WERU GERMANY

FACTORY NEWS



Its all positive change as Weru themselves power ahead from the devastating June floods that destroyed much of their door factory. A new door Patio production line has been completed within the main Factory in Triptis East Germany.

Weru Entrance Door production has now moved to a brand-new facility very close to Triptis, resulting in all production being located together, removing the huge logistical burden of a 500km trip between sites. Our first delivery from the new factory is expected in UK this week.



RELOCATION OF OUR OWN BLACKPOOL HQ

DOVISTA®

Becoming an official Dovista supply and install partner prompted logistical changes to our own business model.

Whilst still produced elsewhere in Europe, Dovista has far more frequent UK shipping and in many cases will ship from factory direct to site on bespoke transport.

With this change it is also planned that all our imports including Weru will soon switch to this shipping method and negate our need for the large Warehousing facility at our Blackpool HQ.

To that end we are moving to new premises. Don't worry, we are still local and only moving 200 yds! As with the launch of our new German ranges, the Weru UK move is scheduled for early 2025.



We're moving to Unit 4, Amy Johnson House (opposite Warburtons).



SWINDON SHOWROOM

We shall retain and expand our presence in The National Self Build & Renovation Centre in Swindon. In addition to this, we plan to reintroduce a prominent presence at regional and UK wide Ideal home type exhibitions.

UK HEAD OFFICE

Blackpool will remain as our Head Office and our new premises will still retain a contemporary and welcoming showroom, with smaller warehousing and spares store.

With the advent of online our business model, over 70% of our enquiries are South of Birmingham! This trend highlighted our requirement to have product display facilities elsewhere in UK, in addition to our North West Base in Blackpool. We will therefore set up a South-based Weru UK Sales and Storage Hub, either close to Swindon M4 or the M25.

STOP PRESS

Due to the new products and our imminent move, we have a huge choice of fabulous, as new Weru doors, windows and patios at some very low prices.

Planning a new build or an extension? Please get in touch with your approx. sizes and we will send our list: specials@weru.co.uk

**ALL
CLEARANCE ITEMS
HALF PRICE
OR LESS!**

**CLEARANCE
SALE**



SUPPORTING OUR BRIGHT FUTURE

These exciting changes have given me a very welcome excuse to defer my own retirement and help ensure a smooth transition for our business relocation.

Thank you for taking time to read all about our exciting changes.

To customers old and new, I really appreciate your support. Without you, 38 Years on, my highly valued, loyal team and I could not have built our successful business without you.

Thank you all.

Graham